

Cookie Policy

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Terms and Definitions

- “we”, “us” and “our” refer to “Data Zoo” [Data Zoo Pty Ltd (ACN 146 612 553); Data Zoo Limited (CN3287828); Data Zoo Pte Ltd (UEN201718678C); Data Zoo LLC (001051597); and IDUX Pty Ltd (ACN 650 643 824)].
- “Staff” includes all of those who work under our control, including employees, contractors, interns etc. “Visitors”, “you” or “your” or “yours” refers to anyone who visits our websites (www.datazoo.com and www.idux.com.au).
- “Personal information” refers to information or data (linked or unlinked) that identifies an individual (directly or indirectly).

1. Purpose, Scope and Users

This cookie policy explains what cookies are, how we use them and the types of cookies we use. It clarifies the information we collect using cookies and how that information is used, and how you can manage cookie settings. This policy is maintained by the ISMS Team jointly with the Head of Communications who are responsible for all aspects of the implementation and management of this procedure unless noted otherwise.

2. Cookie Policy

We use cookies when you visit our websites. Cookies are small data files that are stored on browsers when you visit our websites that allow our websites to retrieve the information at a later time. The cookies enable us to monitor and improve the functionality, accuracy, and security of our websites, which offers you an enhanced and more positive user experience. Please note our IDUX website does not currently store any cookies of any sort. For more general information about cookies please visit [Cookiepedia](#).

2.1. Types of Cookies

Our websites only use the Functional and Marketing Cookies listed below to collect, use, and store your information. Functional Cookies as the name implies are used to ensure and improve the functionality of the website to make certain parts of the website work properly, Marketing/Tracking cookies are used to create user profiles to display advertising or to track the user on our website or across several websites for similar marketing purposes.

We offer our visitors the option to accept or reject cookies. From the privacy preference option users can set their preferences by selecting categories of cookies they want to allow. Below are the lists of each type of cookie currently utilised on our websites.

2.1.1 Functional Cookies

| Cookie Name | Service | Function | Type | Purpose |
|--------------------------|------------------|-------------------------------------|-------------|------------|
| WP_DATA_USER_* | Wordpress | store user preferences | First Party | Functional |
| wp-api-schema-model | Wordpress | store user preferences | First Party | Functional |
| wordpress_test_cookie | Wordpress | read if cookies can be placed | First Party | Functional |
| wp-settings-* | Wordpress | store user preferences | First Party | Functional |
| wp-settings-time-* | Wordpress | store user preferences | First Party | Functional |
| wordpress_logged_in_* | Wordpress | Checks if user has logged in | First Party | Functional |
| sucuri_cloudproxy_uuid_* | Wordpress | Wordpress Firewall by Sucuri | First Party | Functional |
| sucuric_prmpcb | Wordpress | Wordpress Firewall by Sucuri | First Party | Functional |
| _grecaptcha | Google reCaptcha | provide spam protection | Third Party | Functional |
| li_sugr | LinkedIn | store browser details | Third Party | Functional |
| linkedin_oauth_ | LinkedIn | provide functions across pages | Third Party | Functional |
| BizographicsOptOut | LinkedIn | Stores LinkedIn Privacy preferences | Third Party | Functional |

2.1.2 Marketing Cookies

| Cookie Name | Service | Function | Type | Purpose |
|------------------|------------------|--|-------------|--------------------|
| rc::c | Google reCaptcha | read and filter requests from bots | Third Party | Tracking/Marketing |
| rc::b | Google reCaptcha | read and filter requests from bots | Third Party | Tracking/Marketing |
| rc::a | Google reCaptcha | read and filter requests from bots | Third Party | Tracking/Marketing |
| UserMatchHistory | LinkedIn | provide ad delivery or retargeting | Third Party | Marketing |
| lidc | LinkedIn | store performed actions on the website | Third Party | Marketing |
| bscookie | LinkedIn | store performed actions on the website | Third Party | Marketing |
| X-LI-IDC | LinkedIn | provide functions across pages | Third Party | Marketing |

3. Breach of Policy

We will take all necessary measures to remedy any breach of this policy including the use of our disciplinary or contractual processes where appropriate.

4. Records

Records retained in support of this procedure are listed in the **Document Control and Improvement Register**.

Change History

| Version | Date | Record of Changes | Created By | Approved By |
|---------|------------|-------------------|------------|-------------|
| 1.1 | 25/11/2021 | Initial issue | KN | MA |